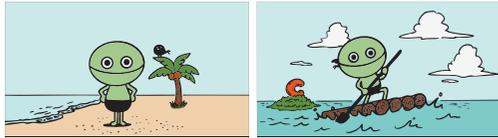


## THE STORY OF CAFEC-KUN



Once upon a time, in a tropical island in the South, a little green coffee bean named CAFEC-KUN was born.



CAFEC-KUN dreamed of becoming a delicious cup of coffee. In order to fulfill this dream, CAFEC-KUN set off on a great journey.



The path was long... And filled with twists and turns...



But CAFEC-KUN never gave up



At last, after a journey full of adventure, CAFEC-KUN arrived in a magical place where the air was filled with the rich, enchanting aroma of coffee.



This place was dedicated to everything about coffee, where every step in the process was treated with meticulous care.



Here, CAFEC-KUN was bathed in the warmth of coffee roasting, transforming into a bean full of delightful fragrance.



Then, he was dressed in a finely crafted robe and crowned with a unique hat.



And so, the green bean CAFEC-KUN blossomed into a beautifully adorned, perfectly roasted coffee bean, ready to bring joy to everyone. From this special place, CAFEC-KUN set off on his next journey to deliver smiles to everyone who savors a delicious cup of coffee.

# sanyo sanyo CAFEC®

### ABOUT

CAFEC, an original brand of Sanyo Sangyo founded in 1973, is a pioneer in paper filter manufacturing and the first to develop the cone-shaped paper filter.

Launched in 2016, CAFEC designs its products based on roasting experience and brewing theory, with a simple goal: helping everyone enjoy delicious coffee at home.

CAFEC's message:  
"Happiest Smile By Coffee!"

### PAPER FILTERS

CAFEC believes great coffee is shaped not only by roasting, but also by brewing speed and water temperature.

Drawing on decades of paper-making expertise, CAFEC has developed innovative paper filters designed to deliver consistent, high-quality brewing across different roast levels.

### ABACA FILTER PAPER

- Made from non-wood abaca (Manila hemp)
- Eco-friendly
- Excellent air and liquid permeability
- High toughness and elasticity
- Made in Japan

### SFP FILTER PAPER

- Meets FSC® traceability standards and materials
- Eco-friendly and sustainable
- Supports responsible forest management

### THE FLOWER DRIPPER



The Flower Dripper's unique shape promotes smooth water circulation which prevents water from lingering, reducing unpleasant flavors and delivering a clean, balanced coffee taste.

### TSUBAME PRO Stainless Coffee Pot

- Handcrafted in Tsubame City, Niigata Prefecture
- Renowned for high-quality stainless steel craftsmanship
- Ultra-thin 6.0 mm spout for precise pouring
- Sharp tip for clean breaks and water control
- Designed by world-class artisans for easy professional pour-over

### FSC® CERTIFICATE

- CAFEC paper filters are FSC® certified, supporting responsible forest management and sustainable material sourcing.

### DRIP KETTLE OSMO

A new evolution in ultra-fine pouring, shaped by our brewing theory.

- Ultra-fine spout for precise pouring
- Clean water control with minimal dripping
- Built-in scale for accuracy
- Ideal for single-cup brewing

**MADE FROM TRITAN**  
Lightweight & Durable



## HISTORY OF CAFEC

HAPPIEST SMILE BY COFFEE!

